# **EVELYN SWANSON**



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# **EDUCATION**

# **BFA IN GRAPHIC &** INTERACTIVE DESIGN

**Photography Concentration** 4.0 GPA | Dean's List

Seton Hill University | 2024 - Present Mercyhurst University | 2022 - 2023

# **AWARDS**

Seton Hill Student Art Exhibition Entrant | 2025

Patricia S. Yahn '50 Juried Student Art Show Entrant | 2023

SHU Visual & Performing Arts Scholarship | 2024 - Present

Sr Angelica Cummings 2nd Place Art Scholarship | 2022 - 2023

## **EXPERIENCE**

## **GRAPHIC DESIGN INTERN**

The Catholic Diocese of Greensburg | Jun. '25 - Present

- Design materials for *The Catholic Accent* newspaper and magazine
- Design flyers and social media graphics for Diocese events
- Photograph and video Diocese events for media

#### **GRAPHIC DESIGN WORK-STUDY**

Seton Hill Art Department | Jan. '25 - Present

- Digitally design promotional materials for Art Department events
- Design unique promotional stickers for the Department
- Photograph events and classes for the Arts programs

### **GRAPHIC DESIGN WORK-STUDY**

Mercyhurst University Art Department | Sep. '22 - Dec. '23

- Digitally design media including fliers, posters, and postcards
- Design, write, and schedule weekly social media posts
- Layout and hang over 10 student project displays

## **WAITRESS**

Rizzo's Malabar Inn | Feb. '24 - Aug. '25

# SKILLSET

#### **PROGRAMS**

- Adobe Illustrator
- Canva

- Figma

- Adobe InDesign - Adobe Photoshop
- DSLR Photography
- Adobe Lightroom

- Adobe After Effects

- Adobe Premiere Pro

- Microsoft Suite

## **TECHNICAL**

- Type Hierarchy
- Color Theory
- Logo Design
- Brand Identity
- HTML & CSS
- Coding

# **ROLES**

## **DESIGN EDITOR**

The Setonian | 2025 - Present

### **PRESIDENT**

AdPro Graphic Design Club | Fall 2023

#### **AMBASSADOR**

Mercyhurst Admissions Office | Spring & Fall 2023